



ADITYA ENGINEERING COLLEGE

An Autonomous Institution

Approved by AICTE • Permanently Affiliated to JNTUK • Accredited by NAAC with 'A' Grade

Recognised by UGC under sections 2(f) and 12(B) of UGC Act, 1956

Aditya Nagar, ADB Road, Surampalem - 533437, Near Kakinada, E.G.Dt., Ph:99498 76662

DEPARTMENT OF MANAGEMENT STUDIES

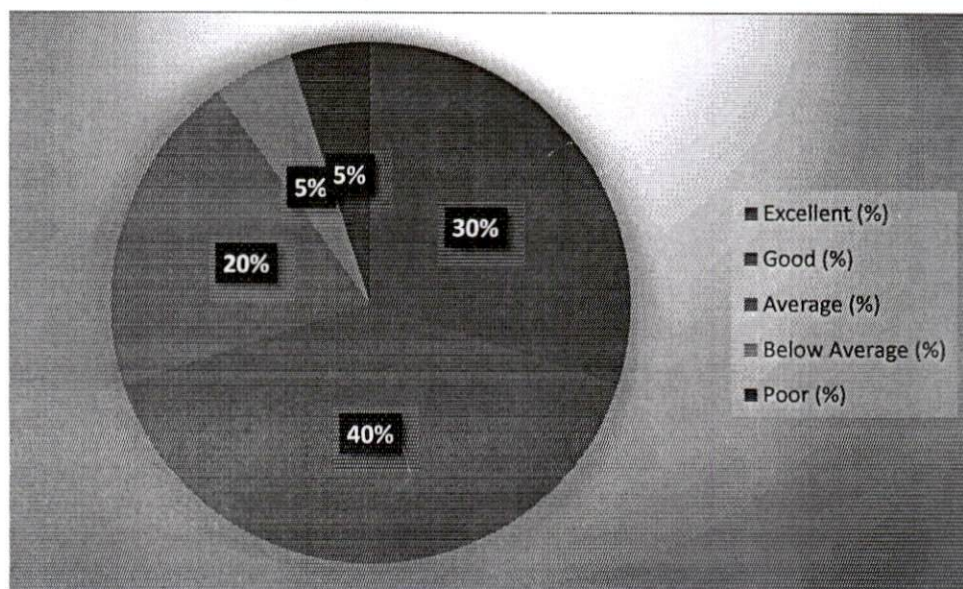
Alumni Feedback on curriculum

Alumni Feedback Analysis (2021- 2022) for IMBA

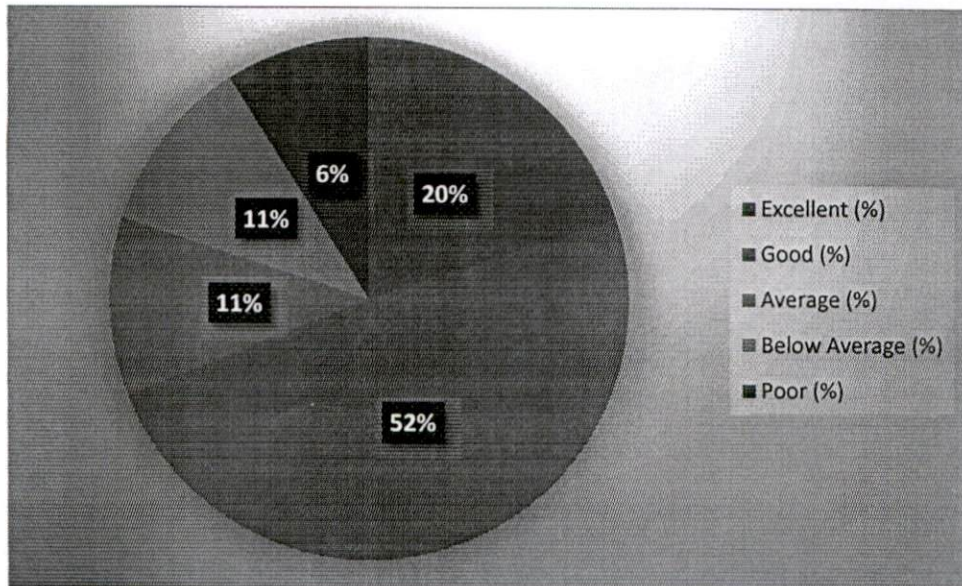
Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
	Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
Curriculum is contemporary and need based	30	40	20	5	5	Excellent& good	70%
There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum	20	52	11	11	6	Excellent& good	72%
The electives offered in the curriculum suits the industry needs and technological advancements.	26	42	18	7	7	Excellent& good	68%

Graphical representation of Alumni feedback analysis

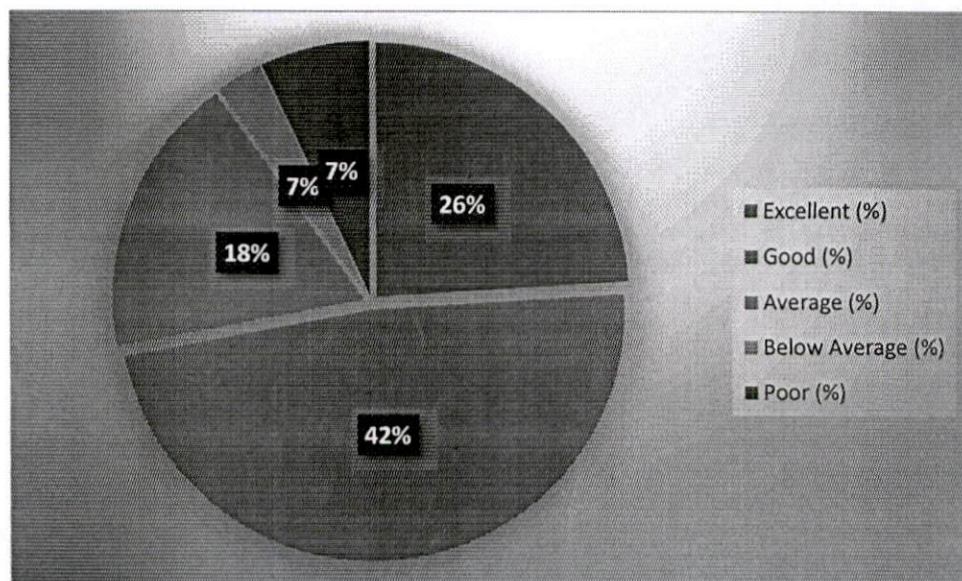
1. Curriculum is contemporary and need based



2. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum



3. The electives offered in the curriculum suits the industry needs and technological advancements.



Suggest any courses to be added to /removed from the curriculum

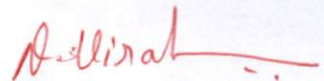
1. Students should have Skill labs
2. Students should have labs on latest technology related
3. Add data analysis related labs

Suggest any new topics/technologies/tools/modules to be learned by students to make them industry- ready

1. Advanced Excel
2. Communication lab
3. Latex software
4. Include R programming lab

Give any other suggestions for improving the Curriculum

1. Students communication skills should improved
2. Students participative skills should improve
3. Student Research skills should improve



Head of the department

Head of the Department
Department of Management Studies
Aditya Engineering College (A)
SURAMPALEM



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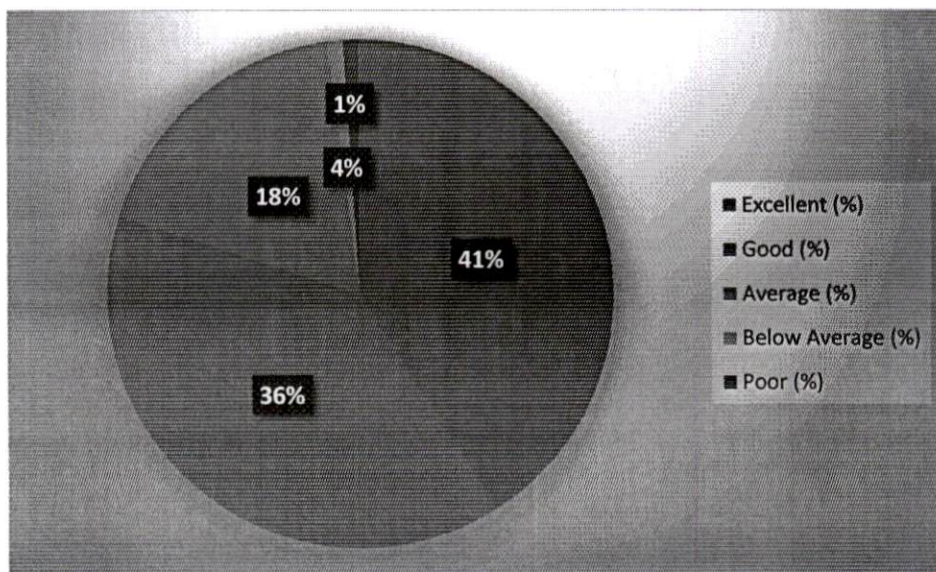
DEPARTMENT OF MANAGEMENT STUDIES

Employer Feedback on curriculum

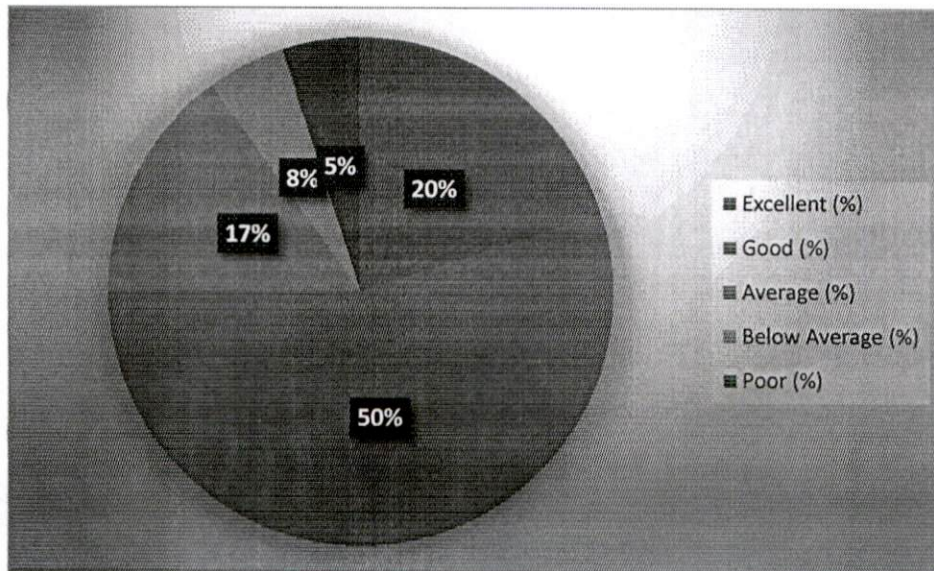
Employer Feedback Analysis (2021- 2022) for IMBA Program.

S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	41	36	18	4	1	Excellent& good	77%
2	There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum	20	50	17	8	5	Excellent& good	70%
3	The electives offered in the curriculum suits the industry needs and technological advancements.	32	36	21	6	5	Excellent& good	68%

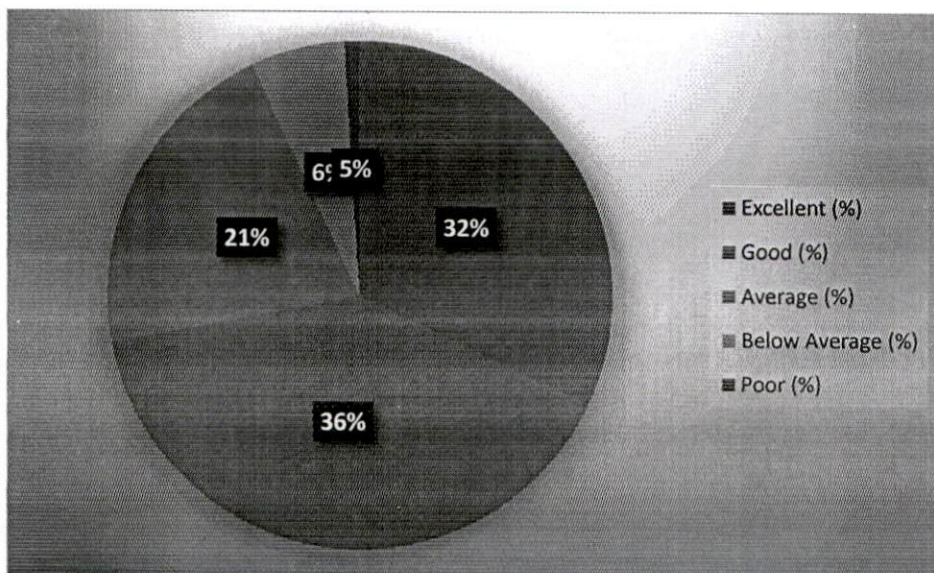
1. Curriculum is contemporary and need based



2. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum



3. The electives offered in the curriculum suits the industry needs and technological advancements



Feedback given by the Top 10 or 5 Employer details

1.Mr.Murali

2.Mr.Kireet.N

3.Mr.Vinod Kumar

4.Mr.G.Naveen

.5.Ms.Sadiya

Suggest any courses to be added to/removed from the curriculum

- More open electives courses should be offered
- Suggest the skills to be acquired by our students to meet the Industry requirements
- Along with Academics employer suggested to have more industrial exposure for the students

Any other suggestions on Curriculum

- Latest technology related subjects should add in curriculum



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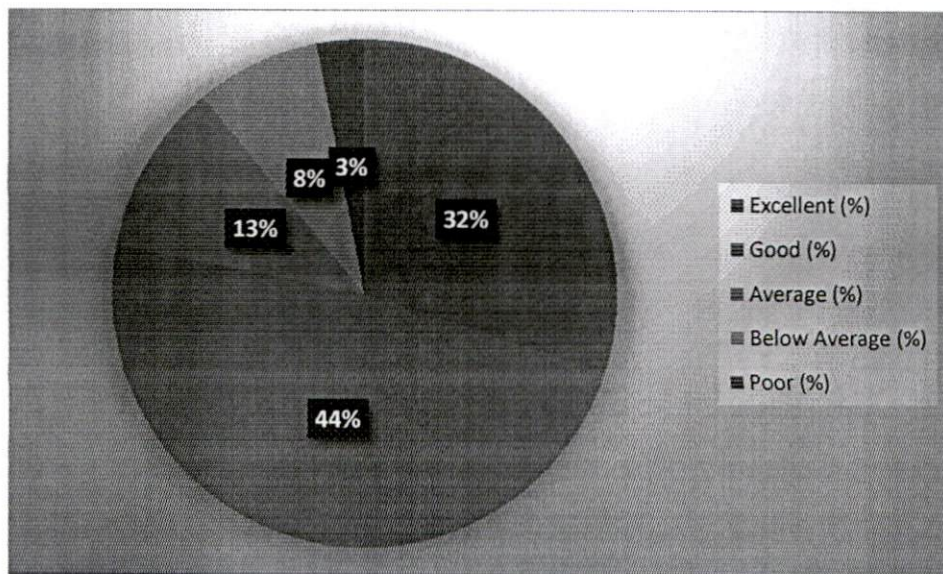
Student Feedback on curriculum

Student Feedback Analysis (2021- 2022) for IMBA

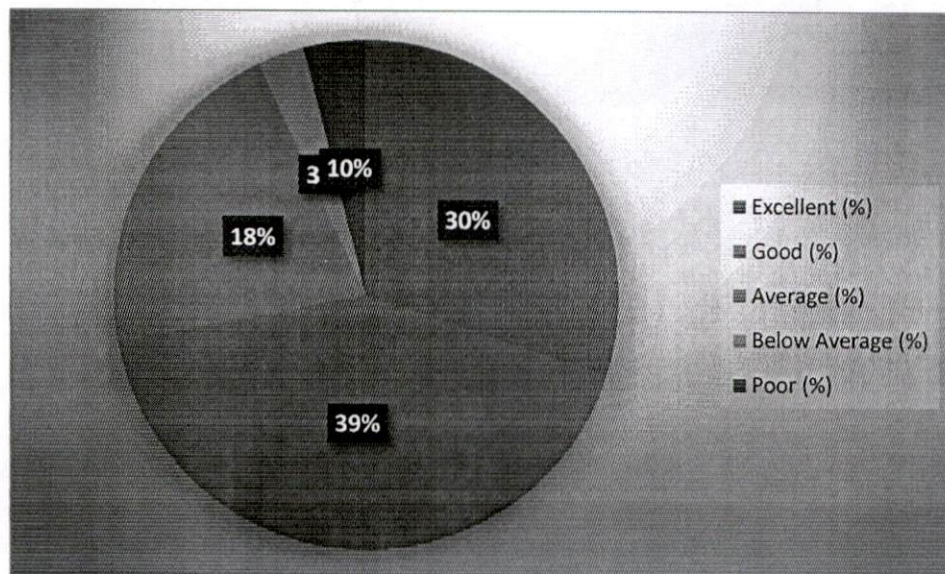
S. No	Question related to Curriculum	Opinion of the alumni with percentage					Majority Opinion	% of Majority Opinion
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)		
1	Curriculum is contemporary and need based	32	44	13	8	3	Excellent & good	76%
2	Curriculum has good balance of Theory and Practical courses	30	39	18	3	10	Excellent & good	69%
3	The curriculum has sufficient number of electives	29	49	11	6	5	Excellent & good	78%
4	There is adequate emphasis on employability skills / skill development/entrepreneurship in the curriculum.	31	39	18	7	5	Excellent & good	70%
5	There is adequate emphasis on Communication Skills in the Curriculum.	26	42	16	12	4	Excellent & good	68%
6	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	24	53	18	2	3	Excellent & good	77%
7	The electives offered in the curriculum suits the industry needs and technological advancements.	26	48	15	8	3	Excellent & good	74%
8	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	32	37	13	10	8	Excellent & good	69%
9	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	27	48	21	2	2	Excellent & good	75%
10	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.	29	42	20	6	3	Excellent & good	71%

Graphical representation of Students feedback on curriculum

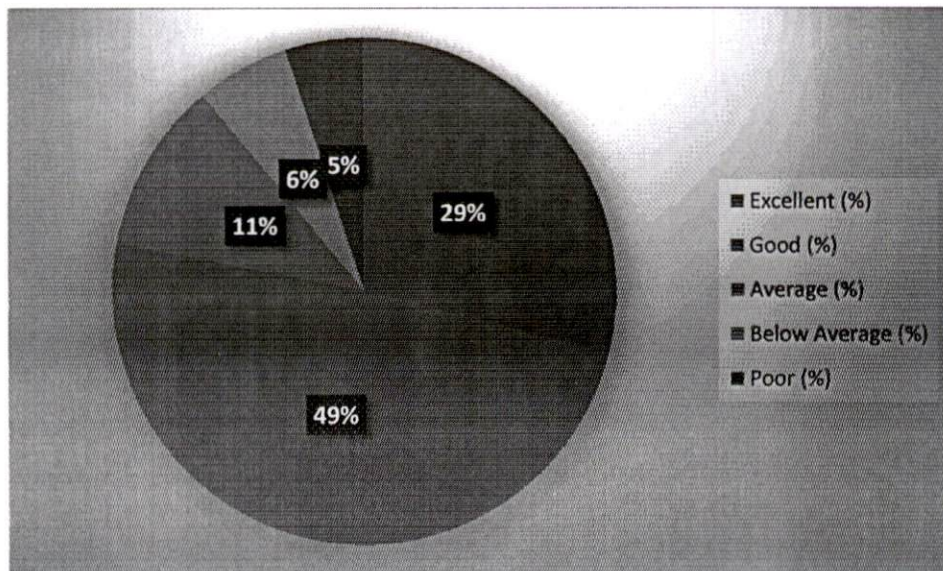
1. Curriculum is contemporary and need based



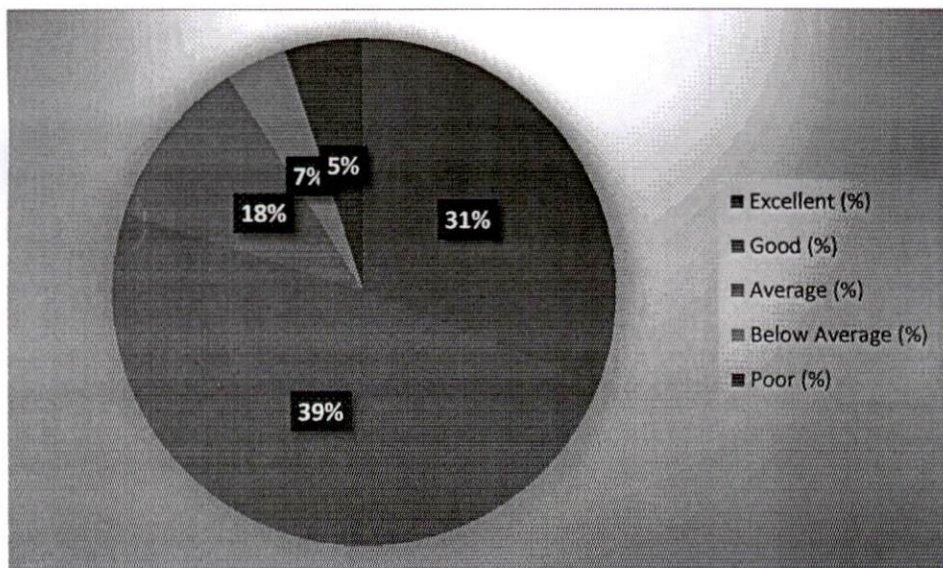
2. Curriculum has good balance of Theory and Practical courses.



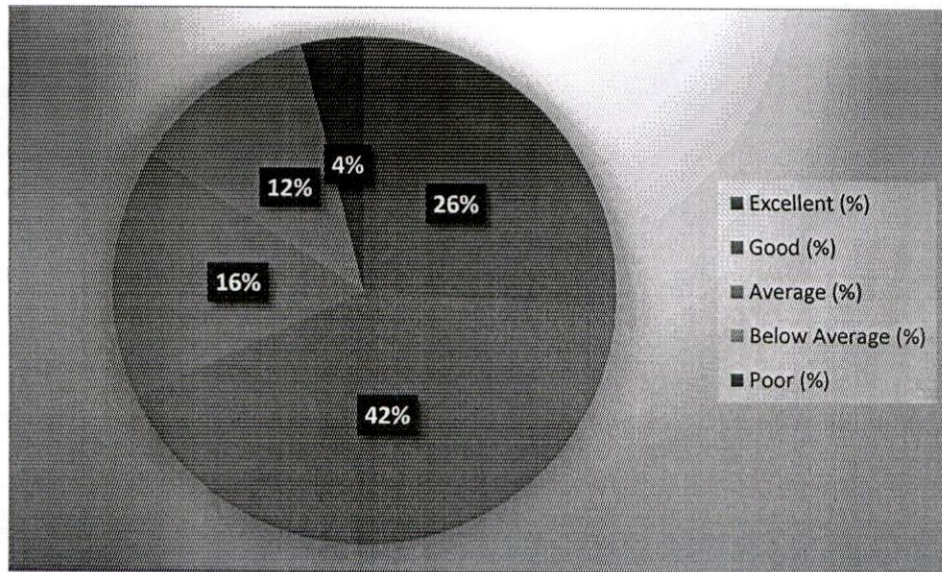
3. The curriculum has sufficient number of electives



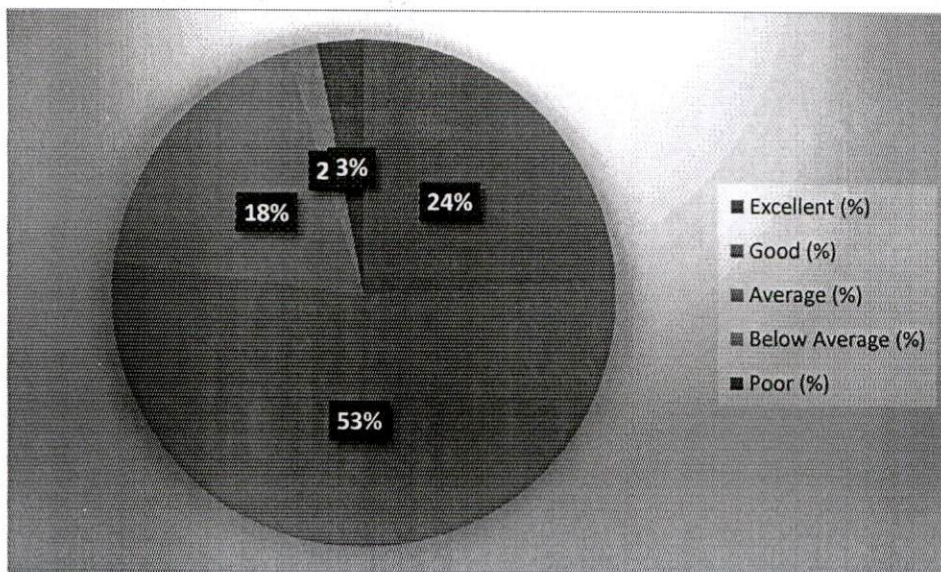
4. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum.



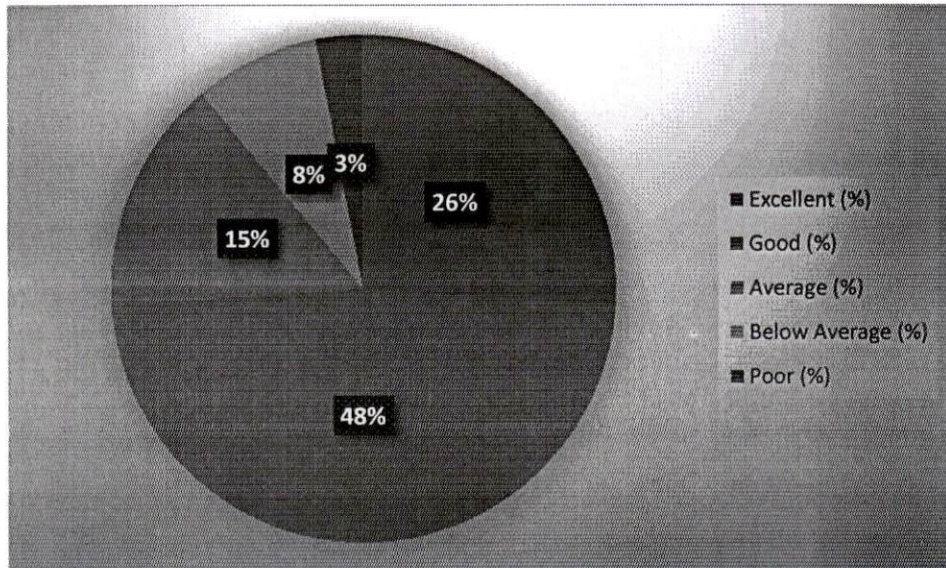
5. There is adequate emphasis on Communication Skills in the Curriculum.



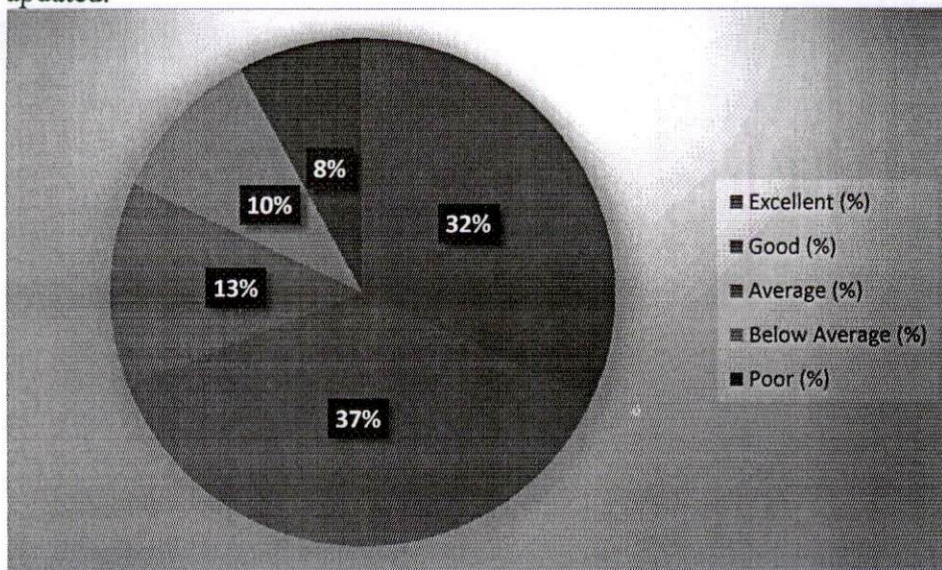
6. There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.



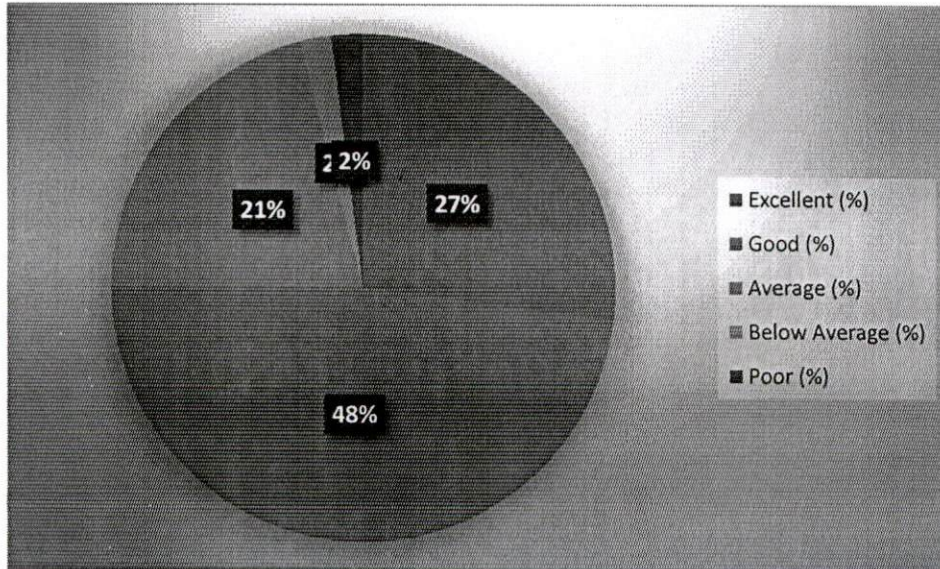
7. The electives offered in the curriculum suits the industry needs and technological advancements.



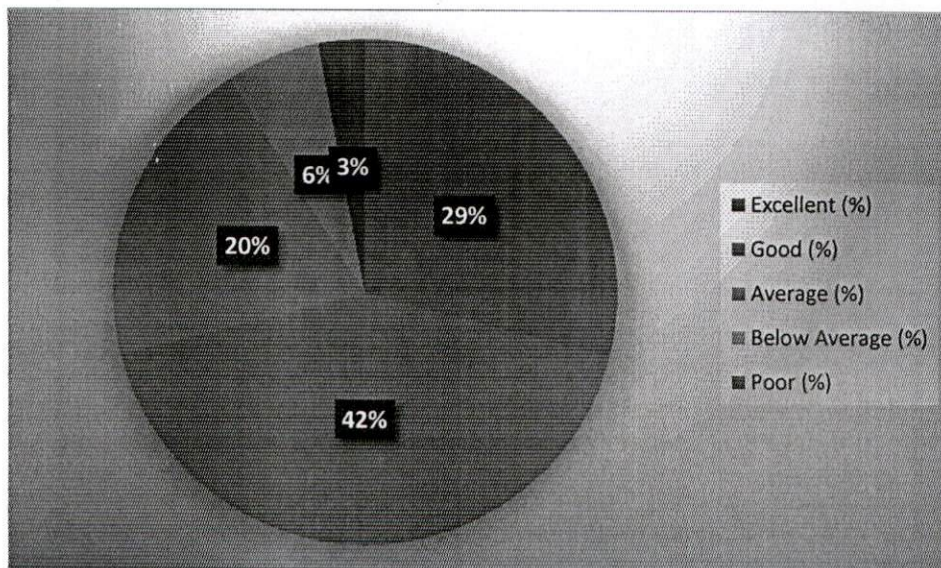
8. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.



9. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.



10. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



Give your suggestions for improving the curriculum

1. Presentation skills related course is required
2. FIP hour is needed to clear doubts
3. Requested Dress code exemption



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DEPARTMENT OF MANAGEMENT STUDIES

Teacher Feedback on curriculum

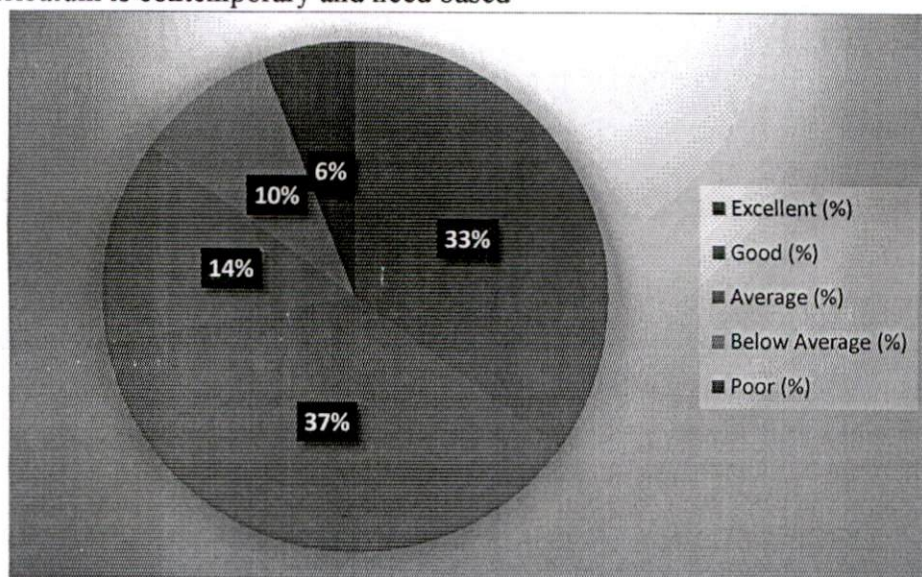
Teacher Feedback Analysis (2021- 2022)for IMBA program.

S. NO	Question related to Curriculum	Opinion of the alumni with percentage					Majority opinion	% of Majority Opinion	
		Excellent (%)	Good (%)	Average (%)	Below Average (%)	Poor (%)			
1	Curriculum is contemporary and need based	33	37	14	10	6	Excellent & good	70%	
2	The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.	36	35	16	8	5	Excellent & good	71%	
3	Curriculum has good balance of Theory and Practical courses.	30	39	14	11	6	Excellent & good	69%	
4	Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.	31	40	19	6	4	Excellent & good	71%	
5	The hands on experience gained by the students through the laboratory courses is up to the expectations.	29	42	22	3	4	Excellent & good	71%	
6	The students attain the PEOs, POs, PSOs and COs satisfactorily.	35	45	16	2	2	Excellent & good	80%	
7	There is adequate emphasis on employability skills/skill development/entrepreneurship in the curriculum.	38	37	13	5	7	Excellent & good	75%	
8	There is adequate emphasis on Communication Skills in the Curriculum	34	46	10	6	4	Excellent & good	80%	
9	There is adequate emphasis on Human Values, ethics and Professionalism in the Curriculum.	34	44	17	1	4	Excellent & good	78%	
10	The curriculum has sufficient number of electives.	32	47	12	7	2	Excellent & good	79%	

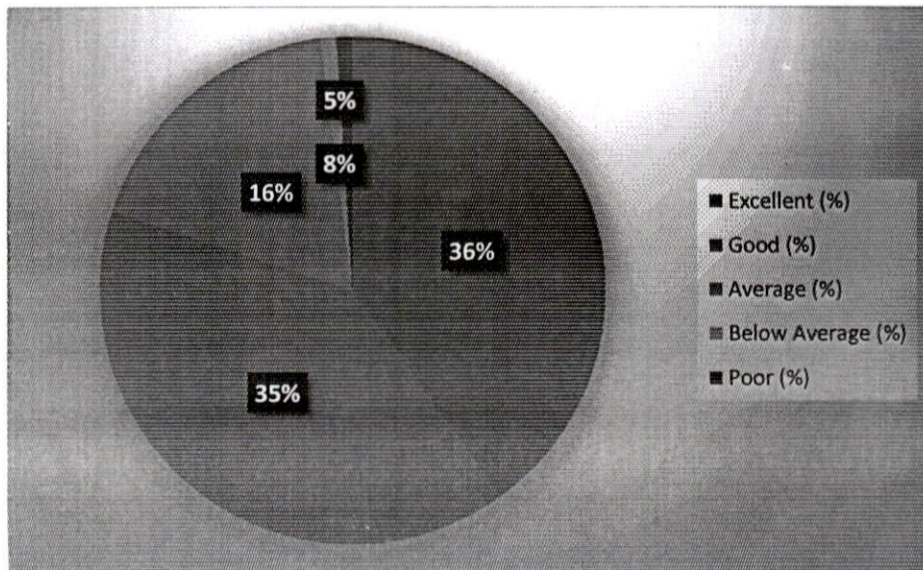
11	The electives offered in the curriculum suits the industry needs and technological advancements.	32	36	20	10	2	Excellent & good	68%	
12	The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.	42	34	15	8	1	Excellent & good	76%	
13	The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination	31	40	15	8	6	Excellent & good	71%	

Graphical representation of Teacher feedback on curriculum

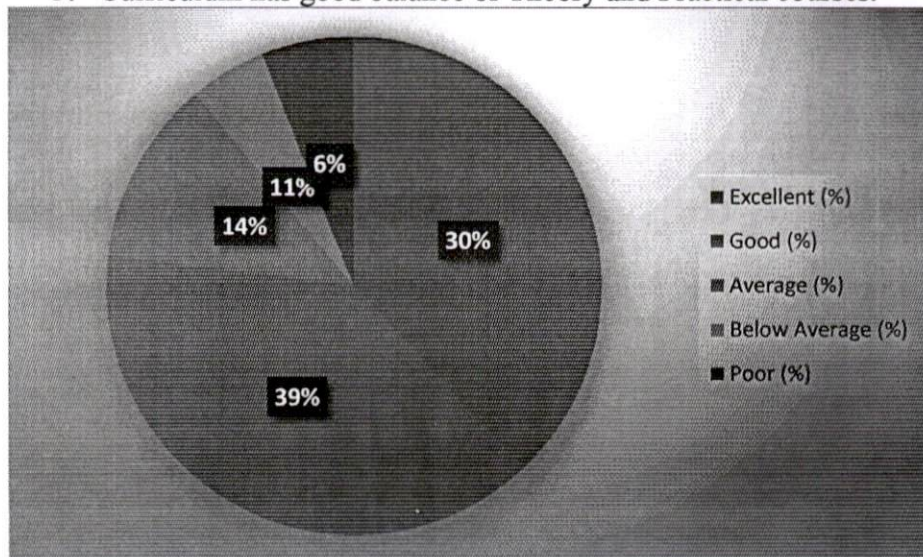
1. Curriculum is contemporary and need based



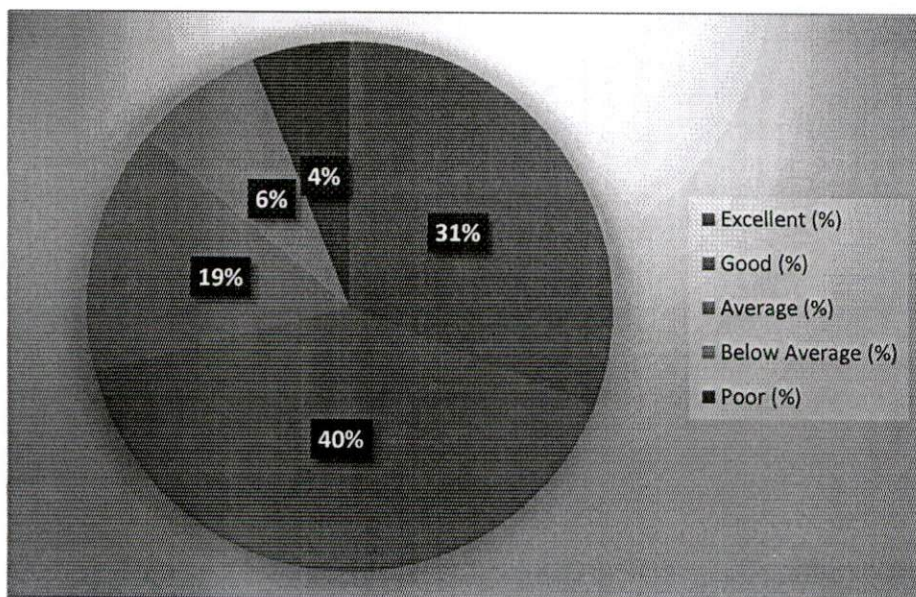
2. The Program Educational Objectives, Program outcomes, Program Specific Outcomes, Course Objectives and Course Outcomes are well defined and clear.



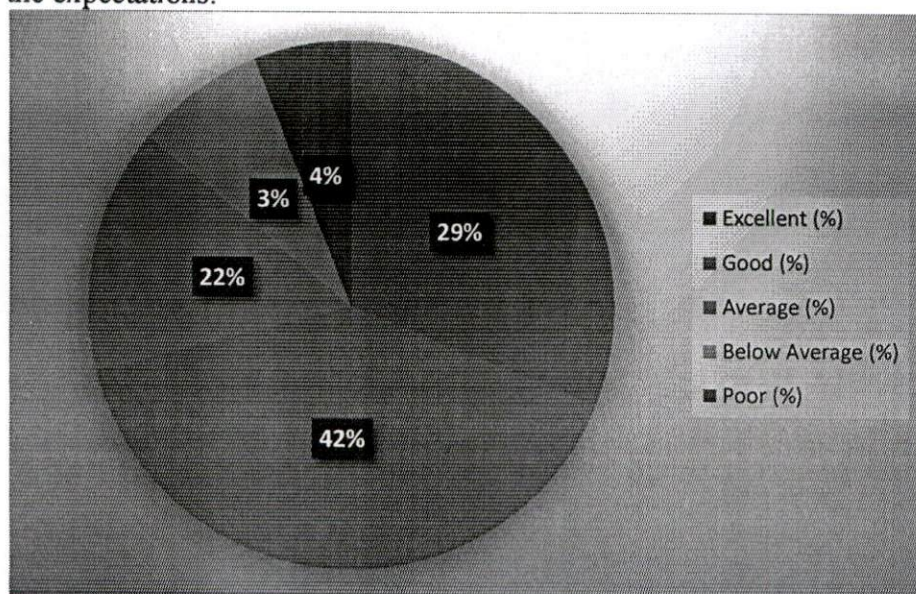
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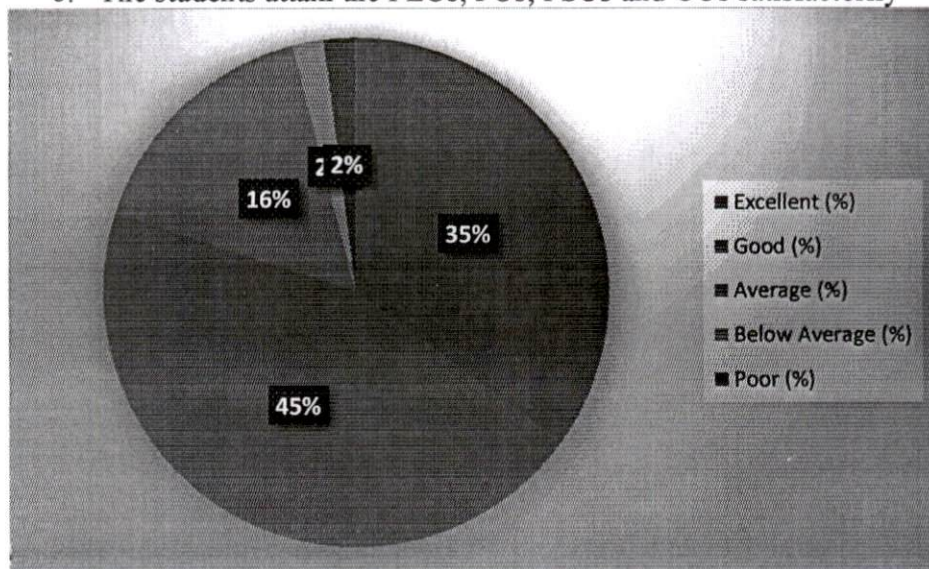
4. Faculty have the freedom to adopt new techniques for teaching like seminars, presentations, group discussions, flip class room etc.



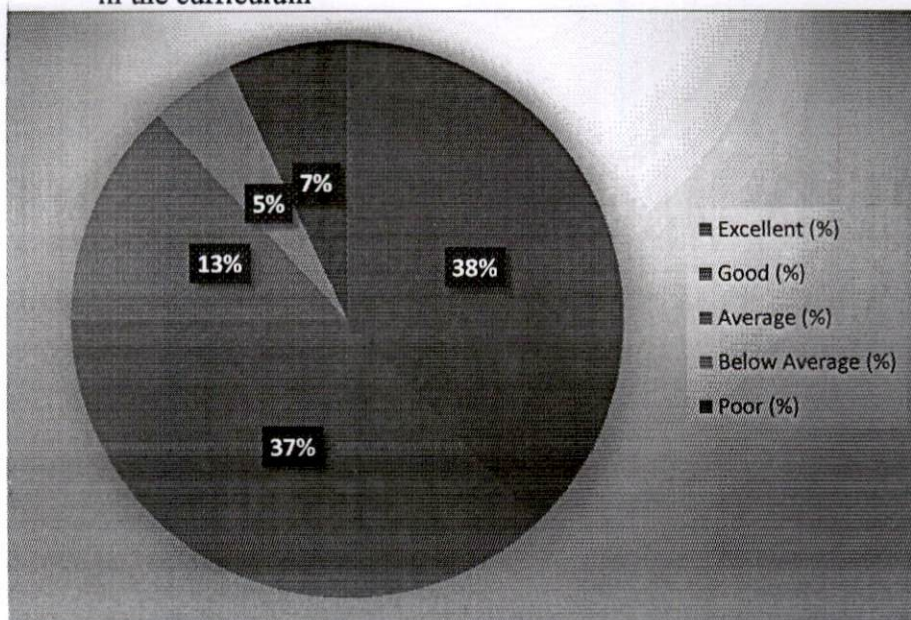
5. The hands on experience gained by the students through the laboratory courses is up to the expectations.



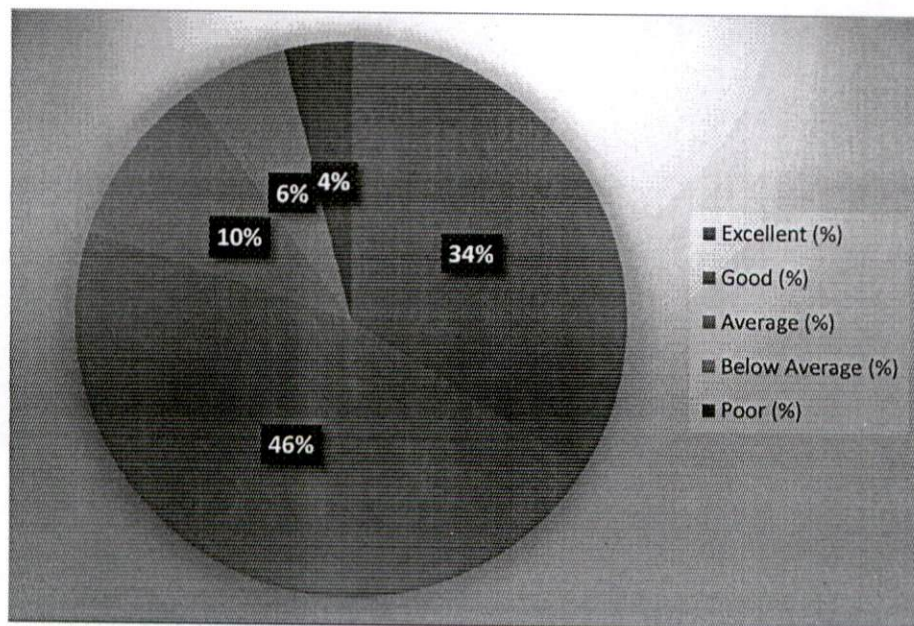
6. The students attain the PEOs, POs, PSOs and COs satisfactorily



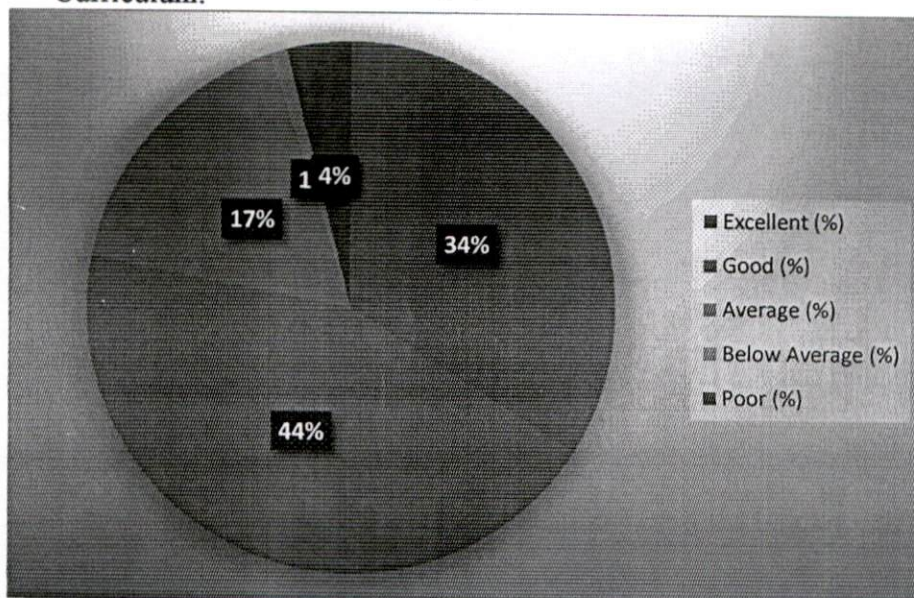
7. There is adequate emphasis on employability skills/ skill development/entrepreneurship in the curriculum



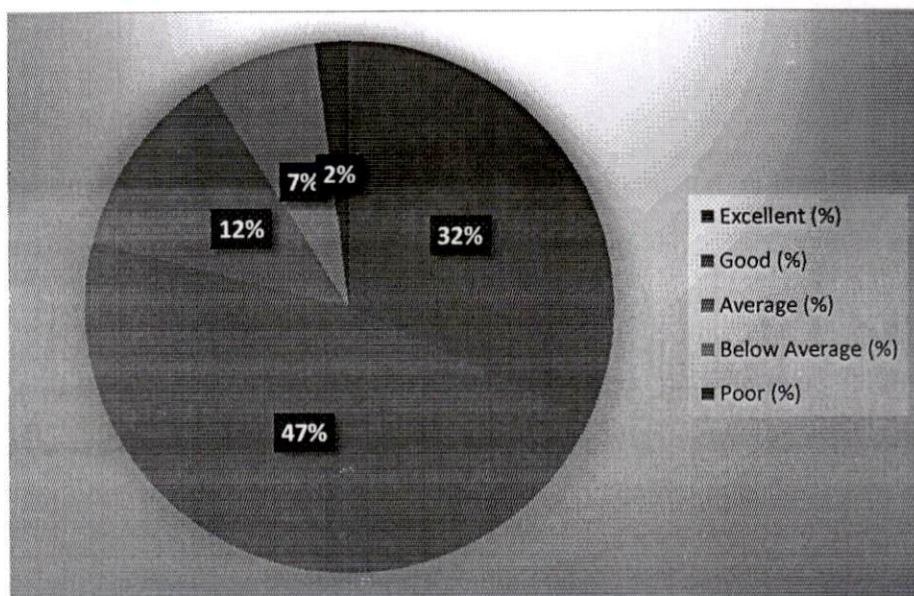
8. There is adequate emphasis on Communication Skills in the Curriculum



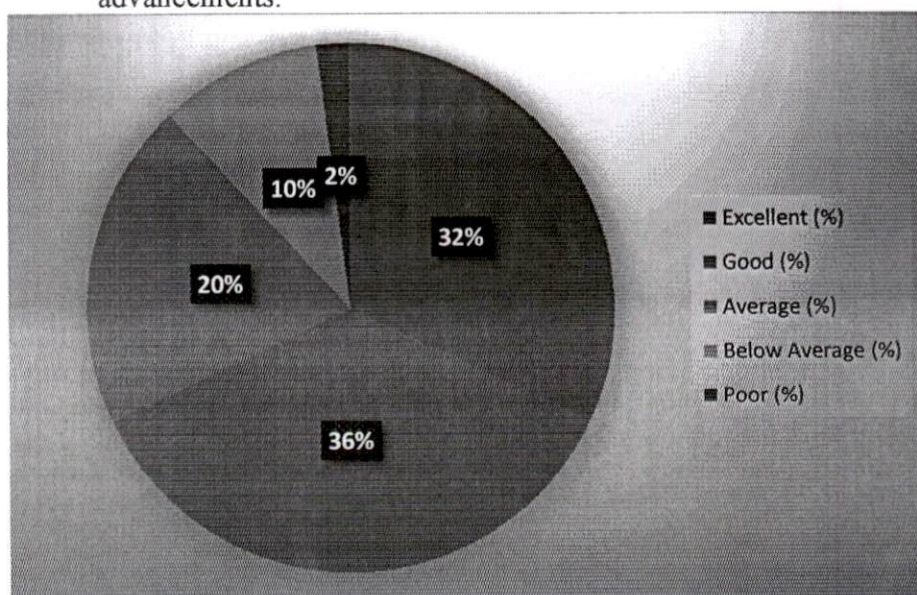
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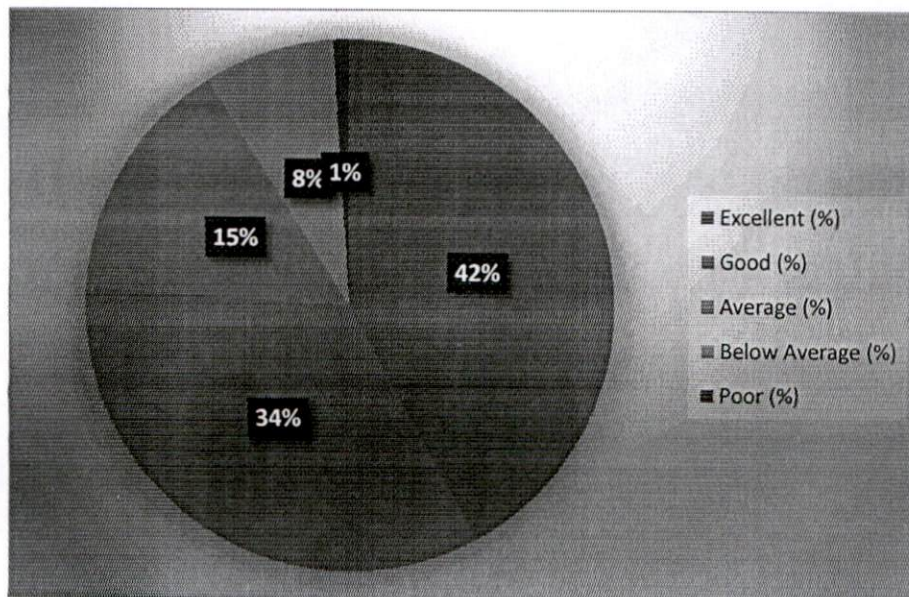
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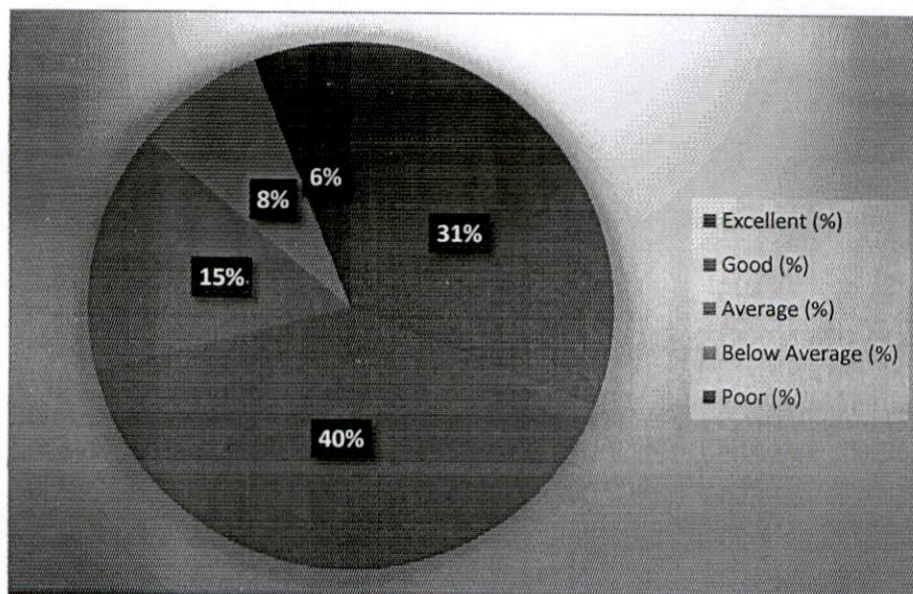
11. The electives offered in the curriculum suits the industry needs and technological advancements.



12. The books prescribed/listed as reference in curriculum are relevant, appropriate and updated.



13. The rubrics for assessment is described clearly and there is adequate weightage for Continuous Internal Evaluation and Semester End Examination.



Give suggestions for improving the Curriculum

1. Suggested to add more research courses.
2. Suggested to add new & trendy topics in Tax management.
3. New recent updating topics should add in Managerial economics

N. Unal

Head of the department

Head of the Department
Department of Management Studies
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